

## CALIFORNIA STATE ASSEMBLY JOB LISTINGS

**Office:** Assembly Republican Caucus **Classification:** Associate Consultant

**Posted:** December 9, 2022

Monthly Salary Range: \$3,709 to \$9,444

The Assembly Republican Caucus is looking for a talented, creative, full-time Associate Consultant for Digital Content to serve as a social and digital media content producer for the Assembly Republican Leader and Caucus Members. The Associate Consultant for Digital Content will develop content, including writing copy for videos/graphics/animation. Located in Sacramento, this full-time, salaried position is ideal for someone who loves new content trends and is highly engaged in modern social platforms such as Twitter, Snapchat, TikTok, et cetera.

## **Essential Job Functions:**

- Plan and implement social media strategies
- Create digital graphics & edit videos
- Draft social media posts
- Manage social media calendars and pages
- Monitor digital and social media
- Identify new content trends
- Assist communications team as needed

## **Qualifications and Experience:**

- 2+ years' experience in digital content creation with a proven track record of successful and creative visual content and storytelling
- Ability to handle multiple assignments in a high-intensity environment
- Ability to work as part of a team in a fast-paced atmosphere
- Ability to work extended hours when necessary
- Bilingual (English/Spanish) preferred

**Contact:** Please submit your resume to Emily Sissell at: Emily.Sissell@asm.ca.gov.

Posted: 12/9/22